

Explanation and terms and conditions of various offers for 2020 season



Good to know:

Camping Key Europe (CKE) is an international card. The ANWB collects the benefits offered by all partners participating in Camping Key Europe. This means that, if you decide to take part in the benefits programme, you will accept the cards issued by all partners in Europe. These partners are:

ADAC - Germany
ANWB - the Netherlands
Avto-moto Zveza Slovenije - Slovenia
Campingpas.dk - Denmark
Dansk Caravan Klub - Denmark
DCU - Denmark
DK Camping Club - Denmark
FDM - Denmark
FEEC - Spain
NHO Reiseliv - Norway
Irish Caravan and Camping Council - Ireland
OCC - Austria
Orbitur - Portugal
Pasar - Belgium
Plein Air - Italy
SCR - Sweden
Suomen Leirintäalueyhdistys - Finland
TCS - Switzerland
The Caravan and Motorhome Club – Great Britain

The collaboration is a guarantee to you of high-quality reach among campers. The benefits offered by you will apply to all holders of a valid CKE card, irrespective of the party that issued the card.

1. Replacement proof of identity at campsites

Camping Key Europe is a replacement proof of identity at campsites that participate in the Camping Key Europe network. Checking-in is made fast and easy because the camping card contains all of the camper's personal information. And perhaps the most important advantage: campers can keep their passports with them. In a number of countries, campers are required to show their passports, but this document no longer has to be handed in at the reception desk.

Terms and conditions for replacement proof of identity at campsites

- Camping Key Europe is a proof of identity for campers. At many European campsites, campers can hand this card in at the reception desk instead of their passport or ID card.
- The normal passport or ID card must be valid during a camper's entire stay at a campsite. This does not apply in countries where different stipulations apply, e.g. the stipulation that a passport must be valid for at least another 6 months on the date of departure.
- Camping Key Europe is valid as a replacement proof of identity only if the number of the passport or the ID card is printed on the front of the card or has been filled in by the CKE holder in the designated space on the back.
- Camping Key Europe is valid only if it bears the signature of the CKE holder in the designated space on the back of the card.
- The CKE card is non-transferable and is valid up to the final date shown on the front of the card.
- If a camper leaves without paying (accidentally or deliberately), the campsite owner can contact the ANWB by e-mail or phone so the CKE holder can be traced. In addition, in such a case, CKE guarantees the payment of the bill up to a maximum stay of 7 nights. Campsites may resort to this only if they have the actual CKE card of the camper in question. The campsite can report this via camping@anwb.nl, after which the card can be sent to the ANWB with an accompanying letter.
- The insurance package of Camping Key Europe covers the cardholder, his or her spouse/partner, family and a maximum of three minors who are friends of the cardholder's children or grandchildren. The campsite must be able to submit a police report before the insurance company is taking care of the case.

2. Discounts at campsites

2a. Fixed low rate for pitch in low season

A campsite can offer a fixed low rate for CKE holders in the low season. This means: all-in rate per night for 2 adults, standard pitch including camping equipment, electricity (at least 5kWh), one shower per person, 1 dog if pets are allowed and VAT. The rate excludes any reservation costs, tourist tax and other government taxes.

Terms and conditions for campsite rates for pitches in low season

- Valid starting on the first night.
- The all-in rate is per night for 2 adults, standard pitch including camping equipment, electricity (at least 5kWh), one shower per person, 1 dog if pets are allowed and including VAT. The rate is exclusive of any reservation costs, tourist tax and other government taxes. An additional charge may apply to any overnight stays for more than 2 people.
- Valid for at least 50 days a year spread over not more than 6 periods of validity.
- The CKE discount must apply to at least one-third of the number of standard tourist pitches.
- If the campsite accepts reservations and can be booked via anwbcamping.nl, the discount must apply to bookings of CKE holders.
- The rates for Camping Key Europe cardholders must be lower than the normal campsite rates during the same period.
- The special offers need to be valid during the calendar year of 2020 over the period specified by the campsite.
- If the campsite participates in other discount programmes, the Camping Key Europe rate must be lower or at least the same as the rates of these other programmes.
- Discount rates must apply during the calendar year 2020 in the period indicated by the campsite.
- In order to publish a discount rate in the ANWB-gids Erkende Campings 2020 (applicable to campsites with three stars or more) and online via anwbcamping.nl the campsite must submit its rates for Camping Key Europe via Check & Change. This must be done no later than 1 October 2019 in order to be included in the Guide. For an online listing only, the campsite can submit its rates at any time.
- The campsite cannot make an enforceable agreement regarding the publication of its information.
- The advantages/discounts of participating campsites can also be published by members who collaborate in Camping Key Europe.
- Upon arrival at a campsite, CKE cardholders must show their card in order to make use of any discounts/advantages that the campsite offers to holders of a Camping Key Europe card. When reserving via the campsite or via anwbcamping.nl, the CKE holder must include his or her membership number or must state on the telephone that he or she wants to be eligible for a CKE discount. In addition, the card must also be shown when the camper arrives at the campsite reception desk.
- If a campsite participates in the CKE programme, it must display a CKE sticker at a visible place at the reception.
- Camping Key Europe is valid only if the card has been signed by the cardholder in the designated area on the back of the card.
- The CKE card is not transferable and is valid up to the final date stated on the front of the card.

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- The ANWB will make available a logo that campsites can use in their communication.
- It is not allowed to require CKE holders to stay for a minimum or maximum number of days (except in the case of special offers).
- The campsite will charge the CKE rate only if the CKE card is shown.
- The ANWB retains the right to unilaterally terminate the contract if a campsite is in default on more than one occasion.
- Campsites must offer CKE holders pitches of the same quality as they offer to other campers.
- The insurance package of Camping Key Europe covers cardholders, their spouses or partners, their family and a maximum of three minor friends of the children/grandchildren who are in the travelling party. The campsite must be able to submit a police report before the insurance company is taking care of the case.
- The card can be used to check in quickly at many campsites because it contains all of the relevant personal information and the passport/ID number of the CKE holder.

2b. % Discount on pitches in high season

A campsite can offer a discount to campers in the high season. The discount percentages vary from 5% to 30% on the rate per night for 2 adults, standard pitch including camping equipment, electricity (at least 5kWh), one shower per person, 1 dog if pets are allowed and including VAT. The rate is exclusive of any reservation costs, tourist tax and other government taxes.

Terms and conditions for campsite discounts on pitches in high season

- Valid starting on the first night.
- The discount percentage for Camping Key Europe must apply to the rate per night for 2 adults, standard pitch including camping equipment, electricity (at least 5kWh), one shower per person, 1 dog if pets are allowed and including VAT. The rate is exclusive of any reservation costs, tourist tax and other government taxes.
- CKE holders must be able to use the percentage during the high season of 2020 (June, July and August).
- The CKE discount must apply to at least one-third of the number of standard tourist pitches.
- The percentage of discount must be at least 5%.
- If the campsite accepts reservations and can be booked via anwbcamping.nl, the discount must apply to bookings of CKE holders.
- The rates for Camping Key Europe cardholders must be lower than the normal campsite rates during the same period.
- If the campsite participates in other discount programmes, the Camping Key Europe rate must be lower or at least the same as the rates of these other programmes.
- In order to publish a discount rate in the ANWB-gids Erkende Campings 2020 (applicable to campsites with 3 stars or more) and online via anwbcamping.nl.

nl the campsite must submit its rates for Camping Key Europe via Check & Change. This must be done no later than 1 October 2019 in order to be included in the Guide. For an online listing only, the campsite can submit its rates at any time.

- The campsite cannot make an enforceable agreement regarding the publication of its information.
- The percentage of discount offered by participating campsites can also be published by members who collaborate in Camping Key Europe.
- Upon arrival at a campsite, CKE cardholders must show their card in order to make use of any discounts/advantages that the campsite offers to holders of a Camping Key Europe card. When reserving via the campsite or via anwbcamping.nl, the CKE holder must include his or her membership number or must state on the telephone that he or she wants to be eligible for a CKE discount. In addition, the card must also be shown when the camper arrives at the campsite reception desk.
- If a campsite participates in the CKE programme, it must display a CKE sticker at a visible place at the reception.
- Camping Key Europe is valid only if the card has been signed by the cardholder in the designated area on the back of the card.
- The CKE card is not transferable and is valid up to the final date stated on the front of the card.
- The ANWB will make available a logo that campsites can use in their communication.
- It is not allowed to require CKE holders to stay for a minimum or maximum number of days (except in the case of special offers).
- The campsite will charge the CKE rate only if the CKE card is shown.
- The ANWB retains the right to unilaterally terminate the contract if a campsite is in default on more than one occasion.
- Campsites must offer CKE holders pitches of the same quality as they offer to other campers.
- The insurance package of Camping Key Europe covers cardholders, their spouses or partners, their family and a maximum of three minor friends of the children/grandchildren who are in the travelling party. The campsite must be able to submit a police report before the insurance company is taking care of the case.
- The card can be used to check in quickly at many campsites because it contains all of the relevant

2c. % Discount on rental accommodation in the low including high season

A campsite can offer campers a discount on rental accommodations such as a furnished bungalow tent, chalet or permanent caravan. At least a 5% discount on the rental unit including the price per person. Additional costs/ services (e.g. reservation costs, parking fees, linen service, TV, cleaning or tourist tax) may be charged at the normal rate.

Terms and conditions for discounts on rental accommodation in the low including high season

- Despite the length of stay, the discount must apply as of the first night. If there is a minimum stay for campers, this also applies to Camping Key Europe holders.
- The CKE discount applies only to rental accommodations rented directly by the campsite and via anwbcamping.nl. The discount does not apply to rental accommodation specifically rented by travel organisations.
- The CKE discount applies only to the rental price of the rental unit including the price per person. Additional costs/services (e.g. reservation costs, parking fees, linen service, TV, cleaning or tourist tax) may be charged at the normal rate.
- If the campsite accepts reservations and is bookable via anwbcamping.nl, the special offers must also apply to reservations made by Camping Key Europe holders.
- The special offers for Camping Key Europe must be lower than the normal rates of the campsite during the same period.
- The special offers need to be valid during the calendar year of 2020 over the period specified by the campsite.
- The discount must be valid for at least 50 days a year spread over not more than six periods of validity.
- The CKE discount on rental accommodation must be at least 5%.
- The CKE discount must apply to at least one-fourth of the rental units rented by the campsite.
- In order to publish a discount rate in the ANWB-gids Erkende Campings 2020 (applicable to campsites with 3 stars or more) and online via anwbcamping.nl the campsite must submit its rates for Camping Key Europe via Check & Change. This must be done no later than 1 October 2019 in order to be included in the Guide. For an online listing only, the campsite can submit its rates at any time.
- The campsite cannot make an enforceable agreement regarding the publication of its information.
- The special deals offered by participating campsites can also be published by members who collaborate in Camping Key Europe.
- If the campsite participates in other discount programmes, the Camping Key Europe rate must be lower or at least the same as the rates of these other programmes.
- Upon arrival at a campsite, CKE cardholders must show their card in order to make use of any special offers that the campsite offers to holders of a Camping Key Europe card. When reserving via the campsite or via anwbcamping.nl, the CKE holder must include his or her membership number or must state on the telephone that he or she wants to be eligible for a CKE discount. In addition, the card must also be shown when the camper arrives at the campsite reception desk.
- If a campsite participates in the CKE programme, it must display a CKE sticker at a visible place at the reception.
- Camping Key Europe is valid only if the card has been signed by the cardholder in the designated area on the back of the card.

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- The CKE card is not transferable and is valid up to the final date stated on the front of the card.
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- It is not allowed to require CKE holders to stay for a minimum or maximum number of days (except in the case of special offers).
- The campsite will charge the CKE rate only if the CKE card is shown.
- The ANWB retains the right to unilaterally terminate the contract if a campsite is in default on more than one occasion.
- Campsites must offer CKE holders pitches of the same quality as they offer to other campers.
- The insurance package of Camping Key Europe covers cardholders, their spouses or partners, their family and a maximum of three minor friends of the children/grandchildren who are in the travelling party. The campsite must be able to submit a police report before the insurance company is taking care of the case.
- The card can be used to check in quickly at many campsites because it contains all of the relevant personal information and the passport/ID number of the CKE holder.

2d. Special offers in the low including high season on pitches and rental accommodation

Campsites can give special offers for pitches and/or rental accommodation that deviate from the discounts offered under a through c. Examples of special offers are: 7 =6, 14= 12, 10% discount on a week's stay, etc. Campsites can specify not more than 3 special offers.

Terms and conditions for special offers on pitches and rental accommodation in the low including high season

- Valid for a minimum stay as indicated by the campsite by selecting special offer(s) in Check & Change.
 - The applicable offer/discount for Camping Key Europe must apply to the rate per night for 2 adults, standard pitch including camping equipment, electricity (at least 5kWh), one shower per person, 1 dog if pets are allowed and including VAT. The rate is exclusive of any reservation costs, tourist tax and other government taxes.
 - For an applicable offer/discount, the price for rental accommodations must be calculated for the rental price of the rental unit including the price per person. Additional costs/services (e.g. reservation costs, parking fees, TV, cleaning or tourist tax) may be charged at the normal rate.
 - The special offer must be valid for at least 50 days a year spread over not more than 4 periods of validity.
 - The CKE discount must apply to at least one-third of the number of standard tourist pitches.
 - The CKE discount must apply to at least one-fourth of the number of rental units rented by the campsite.
- If the campsite participates in other discount programmes, the Camping Key Europe rate must be lower or at least the same as the rates of these other programmes.
 - In order to publish a discount rate in the ANWB-gids Erkende Campings 2020 (applicable to campsites with 3 stars or more) and online via anwbcamping.nl the campsite must submit its rates for Camping Key Europe via Check & Change. This must be done no later than 1 October 2019 in order to be included in the Guide. For an online listing only, the campsite can submit its rates at any time.
 - The campsite cannot make an enforceable agreement regarding the publication of its information.
 - If the campsite accepts reservations and is bookable via anwbcamping.nl, the special offers must also apply to reservations made by Camping Key Europe holders.
 - The special deals offered by participating campsites can also be published by members who collaborate in Camping Key Europe.
 - The special offers for Camping Key Europe must be lower than the normal rates of the campsite during the same period.
 - The special offers must be valid in the calendar year 2020 in the period indicated by the campsite.
 - Upon arrival at a campsite, CKE cardholders must show their card in order to make use of any special offers that the campsite offers to holders of a Camping Key Europe card. When reserving via the campsite or via anwbcamping.nl, the CKE holder must include his or her membership number or must state on the telephone that he or she wants to be eligible for a CKE discount. In addition, the card must also be shown when the camper arrives at the campsite reception desk.
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