

| kampioen | Aantal/Liter/Volume | Aantal/Liter/Volume | | | | | | | | | | | Winkel | |
|--|-----------------------|---------------------|--|--------|-----------|--|--------|--------|---|--|--|----------------------------------|---------|--------------------------|
| | | Amsterdam | Londen Euro ING koers 1 euro = 0,8815 pond | Parijs | Barcelona | Praag wisselkoers ING 1 euro = 23 kronen | Rome | Wenen | Vershill duurste/goedkoopste luchthaven | Vershill goedkoopste luchthaven vs straatprijs | Vershill duurste luchthaven vs straatprijs | Vershill Schiphol vs straatprijs | | Straatprijs (steekproef) |
| Parfum & cosmetica | | | | | | | | | | | | | | |
| Chanel #19 Eau de Parfum | 50 ml | 63,50 | 54,45 | 50,00 | 69,50 | 72,57 | 63,90 | 70,00 | 22,57 | 14,50 | 8,07 | 1,00 | 64,50 | Douglas |
| Hugo Boss Just Different Eau de toilette | 100 ml | 42,00 | 33,58 | 41,60 | 43,50 | 61,70 | 41,60 | 45,00 | 28,12 | 15,17 | 12,95 | 6,75 | 48,75 | Douglas |
| Dior J'adore Eau de Parfum | 75 ml | 70,50 | 61,83 | 70,40 | 74,00 | 88,22 | 60,00 | 65,00 | 28,22 | 11,95 | 16,27 | 1,45 | 71,95 | Parfumcenter.nl |
| Armani Sport Code Eau de Toilette | 50 ml | 52,00 | 40,61 | 51,60 | 51,50 | 50,39 | 51,90 | 49,00 | 11,39 | 9,39 | 2,00 | 2,00 | 50,00 | Douglas |
| Lancome Rénergie Morpholift R.A.R.E. | 50 ml | 89,00 | 78,50 | 90,50 | 83,60 | 103,00 | 84,50 | 86,00 | 24,50 | 17,45 | 7,05 | 6,95 | 95,95 | Douglas |
| L'eau Dissey Pour Homme Eau de Toilette Vaporisateur | 200 ml | 79,00 | 62,05 | 79,00 | 83,00 | 86,91 | 79,00 | 85,00 | 24,86 | 21,95 | 2,91 | 5,00 | 84,00 | Parfumcenter.nl |
| Shiseido Sun Urban Environment UV protection | 50 ml | 29,00 | 28,81 | 28,10 | 33,00 | 35,61 | | | 7,51 | 5,10 | 2,41 | 4,20 | 33,20 | Ici Paris |
| Drank | | | | | | | | | | | | | | |
| Johnny Walker Black label 12 years | 1 l | 31,95 | 27,21 | 39,00 | 33,00 | 34,30 | 32,50 | 33,90 | 11,79 | 12,78 | 0,99 | 8,04 | 39,99 | Gall & Gall |
| Moët Chandon Grand Vintage 2002 | 0,75 l | 48,00 | 43,10 | 47,50 | 44,90 | | 34,90 | | 13,10 | 20,05 | 6,95 | 6,95 | 54,95 | Tijdvoorchampagne.nl |
| Veuve Clicquot Brut | 0,75 l | 34,00 | 38,56 | 33,90 | 36,90 | 49,09 | 34,90 | 37,50 | 15,19 | 10,09 | 5,10 | 9,99 | 43,99 | Gall & Gall |
| Famous Grouse | 1 l | 16,95 | 14,74 | | 13,60 | 20,39 | 19,50 | 17,50 | 6,79 | 7,39 | 0,60 | 4,04 | 20,99 | Gall & Gall |
| Absolut Vodka | 1 l | 16,25 | 19,27 | 27,20 | 15,50 | 19,61 | 16,00 | 16,90 | 11,70 | 8,77 | 2,93 | 8,02 | 24,27 | Gall & Gall |
| Remy Martin VSOP | 1 l | 41,45 | 37,42 | 55,50 | 40,05 | 66,91 | 42,00 | 40,90 | 10,44 | 14,91 | 19,05 | 6,41 | 47,86 | Gall & Gall |
| Smirnoff vodka red | 1 l | 14,75 | 14,17 | | 10,95 | 19,52 | 13,00 | 15,50 | 8,57 | 8,04 | 0,53 | 4,24 | 18,99 | Gall & Gall |
| Baileys | 1 l | 16,45 | 15,87 | 20,20 | 17,30 | 21,70 | 18,00 | 17,50 | 5,83 | 4,63 | 1,20 | 4,05 | 20,50 | Gall & Gall |
| Tabak | | | | | | | | | | | | | | |
| Goedkoopste Marlboro Filter box | (190 pcs/10 pakjes) * | 52,00 | 39,14 | 59,00 | 46,00 | 36,52 | 47,00 | 44,00 | 22,48 | 15,48 | 7,00 | 0,00 | 52,00 | Andringa, Amsterdam |
| Goedkoopste Lucky Strike Filter box | (190 pcs/10 pakjes) * | 50,00 | 38,57 | 54,00 | 41,40 | 34,78 | 43,00 | | 19,22 | 15,22 | 4,00 | 0,00 | 50,00 | Andringa, Amsterdam |
| Goedkoopste Camel Filter box | (190 pcs/10 pakjes) * | 46,00 | 39,14 | 58,00 | 42,00 | 33,48 | 43,00 | 41,00 | 24,52 | 12,52 | 12,00 | 0,00 | 46,00 | Andringa, Amsterdam |
| Montecristo No 5 sigaren | 25 pcs | 142,50 | 161,09 | | 147,50 | | | | 18,59 | 0,00 | 18,59 | 0,00 | 142,50 | Andringa, Amsterdam |
| Montecristo No 1 sigaren | 25 pcs | 275,00 | 294,95 | | 288,00 | | | | 19,95 | 7,50 | 27,45 | 7,50 | 267,50 | Andringa, Amsterdam |
| Elektronica | | | | | | | | | | | | | | |
| iPad 16 Gb wifi & 3G | | 579,00 | 550,14 | | | | 599,00 | | 48,86 | 48,86 | 0,00 | 20,00 | 599,00 | Media Markt |
| iPad 64 Gb wifi & 3G | | 759,00 | 726,59 | | | | 799,00 | | 72,41 | 72,41 | 0,00 | 40,00 | 799,00 | Media Markt |
| Sony HDR-CX360 Handycam 7.1 MP videocamera | | 699,00 | 709,01 | | | | | | 10,01 | 55,00 | 65,01 | 55,00 | 644,00 | Media Markt |
| Nintendo 3DS Zwart/Blauw portable spelcomputer | | 249,00 | 141,75 | | 239,00 | | 179,00 | 199,90 | 107,25 | 17,25 | 90,00 | 90,00 | 159,00 | Media Markt |
| Canon Ixus 310 hs 12.1 Mp compact camera | | 299,00 | 274,95 | | | | | 369,90 | 94,95 | 25,95 | 120,90 | 50,00 | 249,00 | Media Markt |
| Casio Exilim EX-ZS10 14.1 Mp | | 109,00 | 102,09 | | 109,00 | | | | 6,91 | 3,91 | 3,00 | 3,00 | 106,00 | Media Markt |
| TomTom 1005 Europe | | 299,00 | 308,37 | | | | | | 9,37 | 11,00 | 20,37 | 11,00 | 288,00 | Media Markt |
| Sony HDR-TD10 videocamera | | 1.499,00 | 1.443,81 | | | | | | 55,19 | 144,81 | 200,00 | 200,00 | 1299,00 | Media Markt |
| Reisbenodigdheden | | | | | | | | | | | | | | |
| Goedkoopste pakje met 4 AA Batterijen | 4 stuks | 6,95 | 3,77 | 6,95 | 5,00 | 3,43 | 3,00 | 5,90 | 3,95 | 1,99 | 1,96 | 1,96 | 4,99 | Media Markt |
| Sandisk 16 Gb microSD kaartje (grijze verpakking) | | 54,95 | 75,62 | | | | 94,99 | | 40,04 | 13,05 | 26,99 | 13,05 | 68,00 | Media Markt |
| Samsonite Cosmolite koffer zwart | | 307,00 | 263,00 | | 288,00 | | 270,00 | 335,00 | 72,00 | 56,00 | 16,00 | 12,00 | 319,00 | Bijenkorf |
| Samsonite Pro DLX3 zwart trolley | | 265,00 | 259,98 | | 278,00 | | 245,00 | | 33,00 | 30,00 | 3,00 | 10,00 | 275,00 | Bijenkorf |
| Goedkoopste nekkussen | | 14,95 | 13,23 | | 20,00 | | | | 6,77 | 1,72 | 5,05 | 0,00 | 14,95 | ANWB |
| Mont Blanc Meisterstück Double Gusset attachetas zwart | | 885,00 | 813,01 | 930,00 | | | | | 116,99 | 236,99 | 120,00 | 165,00 | 1050,00 | Mont Blanc A'dam |
| Kleding & Accessoires | | | | | | | | | | | | | | |
| Hugo Boss stropdas (goedkoopste) | | 55,00 | 56,72 | 75,00 | 69,95 | 82,61 | | 69,95 | 27,61 | 0,00 | 27,61 | 0,00 | 55,00 | Bijenkorf |
| Hugo Boss onderbroeken | 3 pack | 42,95 | | | 44,95 | 36,09 | | 44,90 | 8,89 | 7,91 | 0,95 | 1,05 | 44,00 | Bijenkorf |
| Tommy Hilfiger Goedkoopste witte overhemd heren | | 92,00 | | | | 76,91 | | | 15,09 | 2,09 | 13,00 | 13,00 | 79,00 | Bijenkorf |
| Swatch Full Blooded Gold dameshorloge | | 94,00 | | 119,00 | 125,00 | | 112,00 | 101,00 | 31,00 | 18,00 | 13,00 | 18,00 | 112,00 | Swatch |
| Swatch Metallic Dune dameshorloge | | 42,00 | 42,03 | 50,00 | | | 55,00 | 45,00 | 13,00 | 8,00 | 5,00 | 8,00 | 50,00 | Swatch |
| Cd's, dvd's, games | | | | | | | | | | | | | | |
| The Rite blu-ray | | 19,95 | | | | | | | | 0,04 | 0,04 | 0,04 | 19,99 | Bol.com |
| Limitless blu-ray | | | 13,23 | | | | | | | 3,77 | 3,77 | | 17,00 | Media Markt |
| L.A. Noire PS3 | | 59,95 | | | 89,95 | | | | 30,00 | 4,95 | 34,95 | 4,95 | 55,00 | Media Markt |
| Operation Flashpoint red River PS3 | | | 43,48 | | | | | | | 11,52 | 11,52 | | 55,00 | Media Markt |
| Sims 3 Wii | | 42,95 | 33,08 | | 52,95 | | | | 19,87 | 13,09 | 32,96 | 22,96 | 19,99 | Media Markt |
| Mad Men seizoen 4 dvdbox | | 32,95 | 23,63 | | | | | | 9,32 | 6,36 | 2,96 | 2,96 | 29,99 | Bol.com |
| Black Swan dvd | | 17,95 | 14,17 | | | | | | 3,78 | 0,82 | 2,96 | 2,96 | 14,99 | Media Markt |
| Kaiser Chiefs - The Future Is Medieval cd | | 17,95 | 5,66 | | | | | | 12,29 | 12,33 | 0,04 | 0,04 | 17,99 | Bol.com |
| Beyonce - 4 cd | | 17,95 | 9,45 | | | 15,17 | | | 8,50 | 1,55 | 6,95 | 6,95 | 11,00 | Media Markt |
| Boeken | | | | | | | | | | | | | | |
| Nicci French - Blue Monday | soft cover | 18,95 | 14,74 | | | | | | 4,21 | 1,25 | 2,96 | 2,96 | 15,99 | Bol.com |
| Bill Bryson - At Home | pocket | 12,50 | 10,20 | | | | | | 2,30 | 0,79 | 1,51 | 1,51 | 10,99 | Bol.com |
| Dan Brown - The Lost Symbol | soft cover | 11,95 | 9,06 | 11,70 | 21,90 | | | | 12,84 | 1,93 | 10,91 | 0,96 | 10,99 | Bol.com |
| Clive Cussler - The Kingdom | soft cover | 18,95 | 15,87 | | | | 18,50 | | 3,08 | 0,15 | 2,66 | 2,66 | 15,99 | Bol.com |
| Ken Follet - Fall Of Giants | pocket | 9,95 | 10,20 | | 11,95 | 8,57 | 8,50 | 13,60 | 5,10 | 0,49 | 4,61 | 0,96 | 8,99 | Bol.com |
| Keith Richards - Life | pocket | 11,95 | 9,06 | | | | | | 2,89 | 1,93 | 0,96 | 0,96 | 10,99 | Bol.com |
| National Geographic | tijdschrift | 6,95 | 6,80 | 5,20 | 4,50 | 6,48 | 4,50 | 5,00 | 2,45 | 2,45 | 0,00 | 0,00 | 6,95 | Ako |
| Etenswaren & snoep | | | | | | | | | | | | | | |
| Toberone chocolade zwart/wit/goud | 400 gr | 6,95 | 7,93 | 7,50 | 7,40 | 6,91 | 7,50 | 7,30 | 1,02 | 0,42 | 1,44 | 0,46 | 6,49 | Jamin.nl |
| Guylian Opus | 200 gr | | 6,81 | | 6,80 | 6,48 | | | 0,33 | 0,47 | 0,14 | | 6,95 | Bloemen.net |
| M&M's | 430 gr | 6,95 | 6,24 | 5,20 | 7,40 | 6,74 | 6,00 | 5,50 | 2,20 | 1,95 | 4,15 | 3,70 | 3,25 | Albert Heijn |
| Flesje Coca-Cola | 0,5 l, in winkel | 2,50 | 2,03 | 2,75 | | 2,13 | | 3,20 | 1,17 | 1,02 | 2,19 | 1,49 | 1,01 | Albert Heijn |
| Pringels Original | 165 gr | 3,50 | 1,52 | 3,50 | | | | | 1,98 | 0,09 | 1,43 | 2,07 | 1,43 | Albert Heijn |
| Aantal beschikbare producten in lijst van 60 | | | | | | | | | | | | | | |
| Aantal goedkoopste producten | | 57 | 55 | 27 | 39 | 28 | 31 | 28 | | | | | | |
| Aantal duurste producten | | 9 | 28 | 4 | 4 | 7 | 6 | 0 | | | | | | |